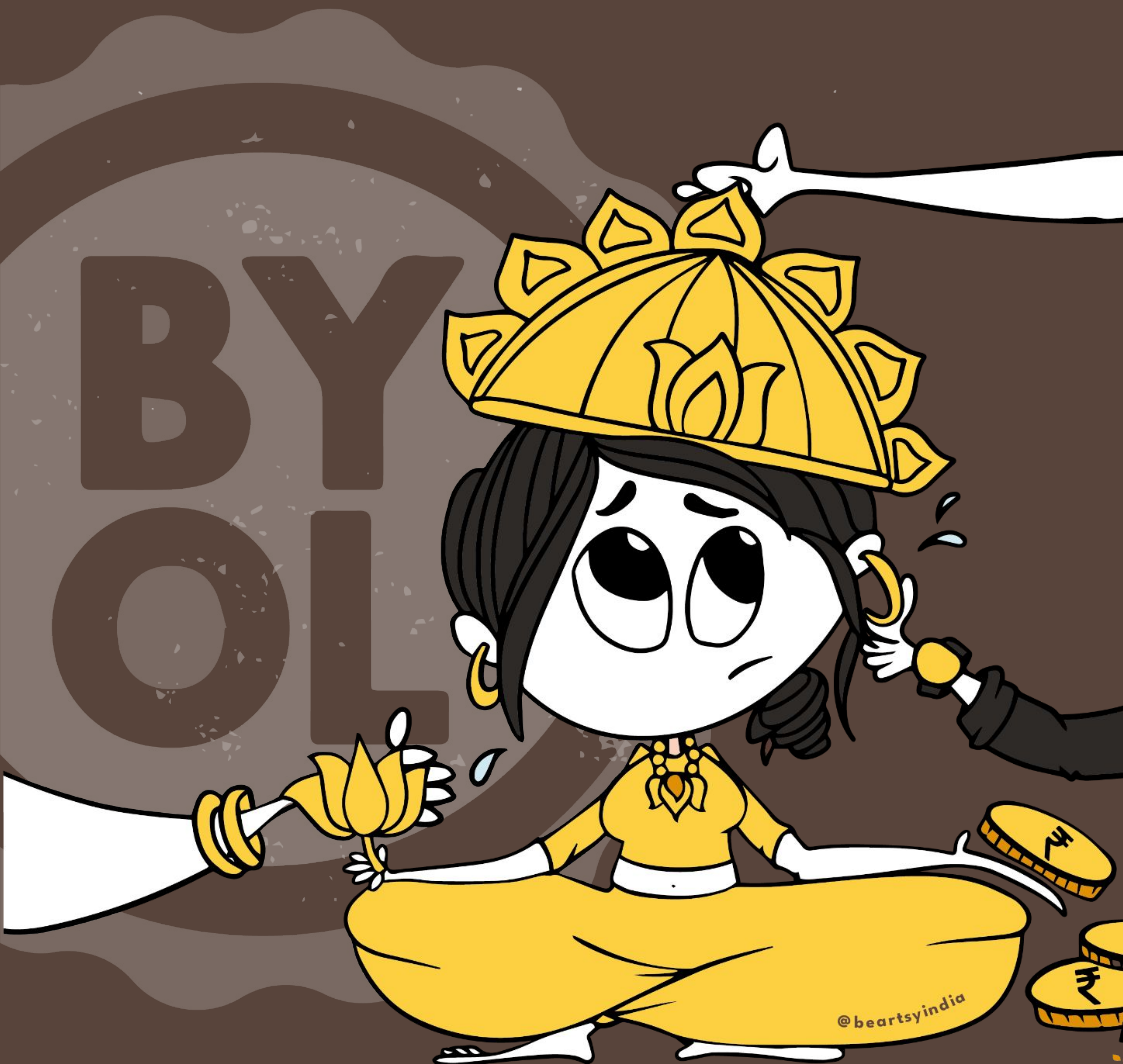


# Be Your Own Lakshmi

## COURSE BROCHURE



An initiative by

**Be.artsy**  
AWARENESS  
●●● EXPERTS



**Are you one of the 80% women in India who lack the confidence to handle their own finances?**



**NOT ANY MORE!**

**Sign up for  
Be Your Own Lakshmi course  
now and take charge of your  
financial health!**



# COURSE DETAILS

## Level 1 (20 Chapters - 1 Hour 24 Mins)

Lesson 1: Introduction	Lesson 12: Difference Between Savings and Investment
Lesson 2: Financial Health Formula	Lesson 13: Savings and Behavioural Aspect
Lesson 3: Inflation	Lesson 14: Asset and Liability
Lesson 4: Need Want Desire	Lesson 15: Financial Planning
Lesson 5: Dream to Goal	Lesson 16: Budgeting
Lesson 6: Types of Personal Finance	Lesson 17: Chess Game
Lesson 7: Define Savings	Lesson 18: What is Bank
Lesson 8: Find Money to Save	Lesson 19: Scams and Frauds
Lesson 9: Liquidity	Lesson 20: Taxes
Lesson 10: Need for Savings	
Lesson 11: How to Allocate Income	

## Level 2 (15 Chapters - 1 Hour 16 Mins)

Lesson 1: Time Value of Money	Lesson 9: Price of Procrastination
Lesson 2: Multiple Sources of Income	Lesson 10: Water Tank
Lesson 3: Active and Passive Income	Lesson 11: 5 Steps for Financial Planning
Lesson 4: Reduction of Expenses	Lesson 12: How to Make a Good Budget
Lesson 5: Enemies of Savings	Lesson 13: Compound Interest
Lesson 6: Present Bias	Lesson 14: Credit Cards – Merits & Demerits
Lesson 7: Increase Savings	Lesson 15: Why Pay Tax
Lesson 8: Unit Price	

# COURSE DETAILS

## Level 3 (10 Chapters - 1 Hour 08 Mins)

Lesson 1: Difficulties in Reducing Expenses

Lesson 2: Pocket Rule

Lesson 3: Enemies of Savings Part-2

Lesson 4: Rule of 72

Lesson 5: How to Save Money Effectively

Lesson 6: Cash Flow

Lesson 7: How a Good Budget Helps You

Lesson 8: Different Types of Deposits

Lesson 9: Basic of Loan

Lesson 10: Types of Taxes

## All-In-One (45 Chapters - 3 Hours 48 Mins)

The "All in One" course is a comprehensive financial literacy program that includes all the 45 chapters from Levels 1, 2, and 3. By enrolling in this course, you'll gain access to a wealth of knowledge and practical insights spanning a wide range of financial topics. From foundational concepts to advanced strategies, this course covers it all.

## Live Classes

You will get access to 2 live classes at every level to learn all the financial concepts and get answers of your questions from Shikha Mittal. In the All-In-One course, you will get access to all 6 live classes (2 classes x 3 levels).

The content of live classes is based on course level that you've purchased. Watch all videos carefully and be prepared with your questions before taking live classes.

# YOUR COMMON QUERIES

**Who can join this course?**

This course welcomes participants from all backgrounds, specifically girls who are in college, and universities, as well as working women from diverse backgrounds.

**What are the prerequisites for this course?**

All you need is a strong desire to learn – no PhD in finance is required! We welcome anyone with a curiosity about financial terms and concepts.

**When does the course start and what are the timings?**

The pre-recorded sessions are available the moment you sign up for the course. No need to worry about setting your alarm. It's the ultimate 'study at your own pace' kind of course!

**When will I get lifetime access?**

You will get lifetime access to the recorded videos on the website as soon as you register for any level. You will get free upgrades of videos, PDF notes, assignments and quizzes based on the course you enrolled in.



# YOUR COMMON QUERIES

In which language will the course content be delivered?

The course is currently offered exclusively in English. We have plans to introduce subtitles and audio for additional languages in the near future.

We've kept the English at a basic level to ensure it's easily comprehensible. Feel free to ask your questions in English or Hindi in live classes.

How long will it take to get access to the course?

You will automatically get the course access after making the payment. You can see your courses by logging in.

Click on 'My Account' and check 'My Courses' tab below your profile. A confirmation mail will also be sent to you. Please check your promotions/ updates tab and spam folder as well.

Will I get a certificate?

You will get a certificate after completing all the videos in each level and scoring 75% or above in the final quiz. You can access your certificate in your profile.

Share the certificate on Instagram, LinkedIn, Twitter and tag @beyourownshakti. You can also add it in your Resume, LinkedIn profile, and on printed documents.

# YOUR COMMON QUERIES

What is the course duration?

Level 1	20 Chapters	1 Hour 24 Mins
Level 2	15 Chapters	1 Hour 16 Mins
Level 3	10 Chapters	1 Hour 08 Mins
All-In-One	45 Chapters	3 Hours 48 Mins

Can I get a refund?

We are providing all the necessary information here to make the right decision and we do not offer refunds under any circumstances except multiple payments due to technical issues. We encourage you to make an informed decision by reviewing testimonials and learning more about the course before enrolling.

What's the cost of course based on levels?

Be Your Own Lakshmi course is available in four packages. Pricing is given below including GST.

Level 1                - INR 599  
Level 2                - INR 1199  
Level 3                - INR 1799  
All-In-One            - INR 3499

Where can I ask for help?

You can always write to us for any technical issue or query at [adarsh@be-artsy.com](mailto:adarsh@be-artsy.com).



# TOPICS COVERED

You will learn the basic personal finance

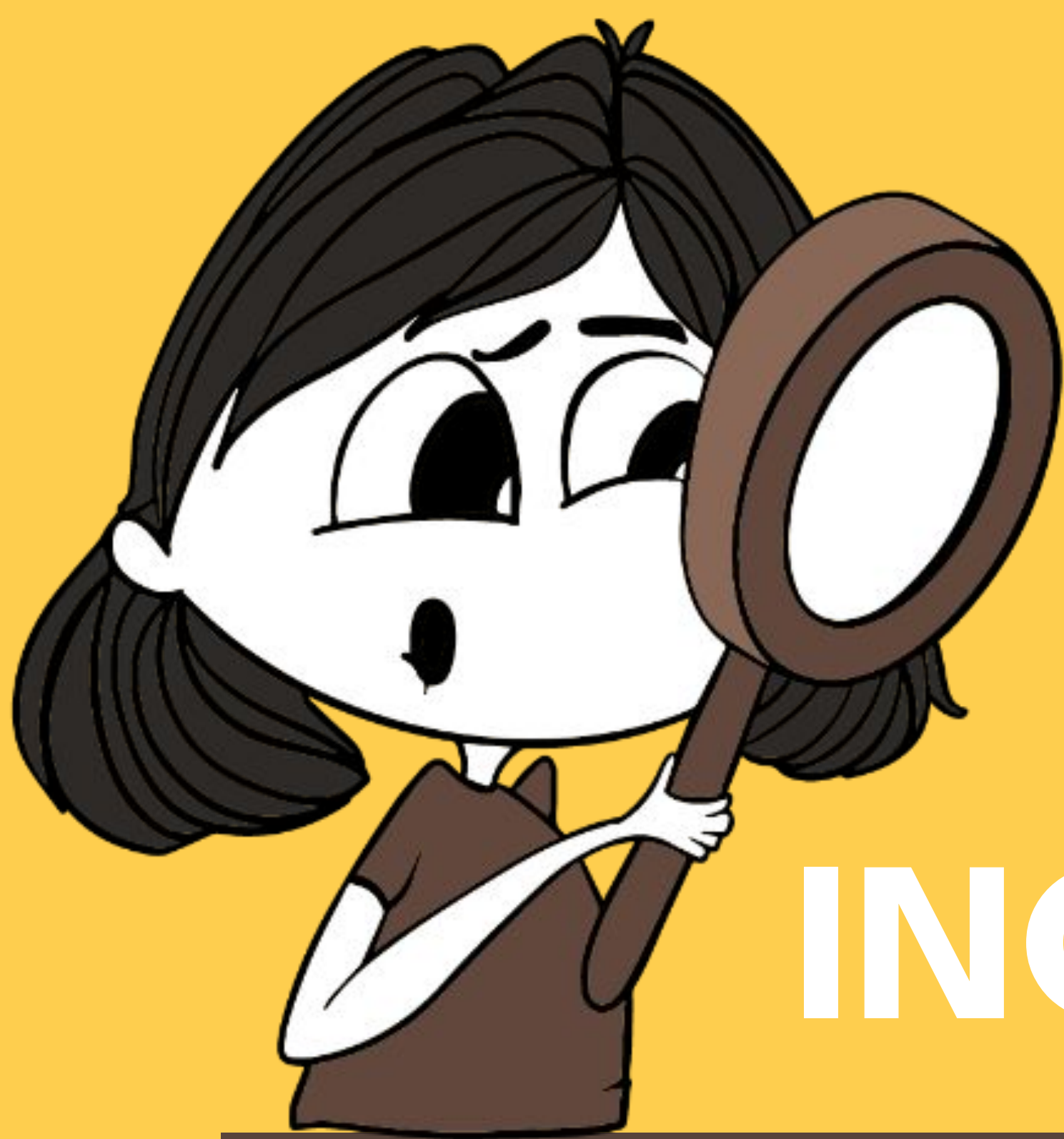
Understanding expenses  
and how to control them

EXPENSES



Know about the types of income  
and the hows' and whys' to have  
different sources of income

INCOME



FINANCIAL  
PLANNING

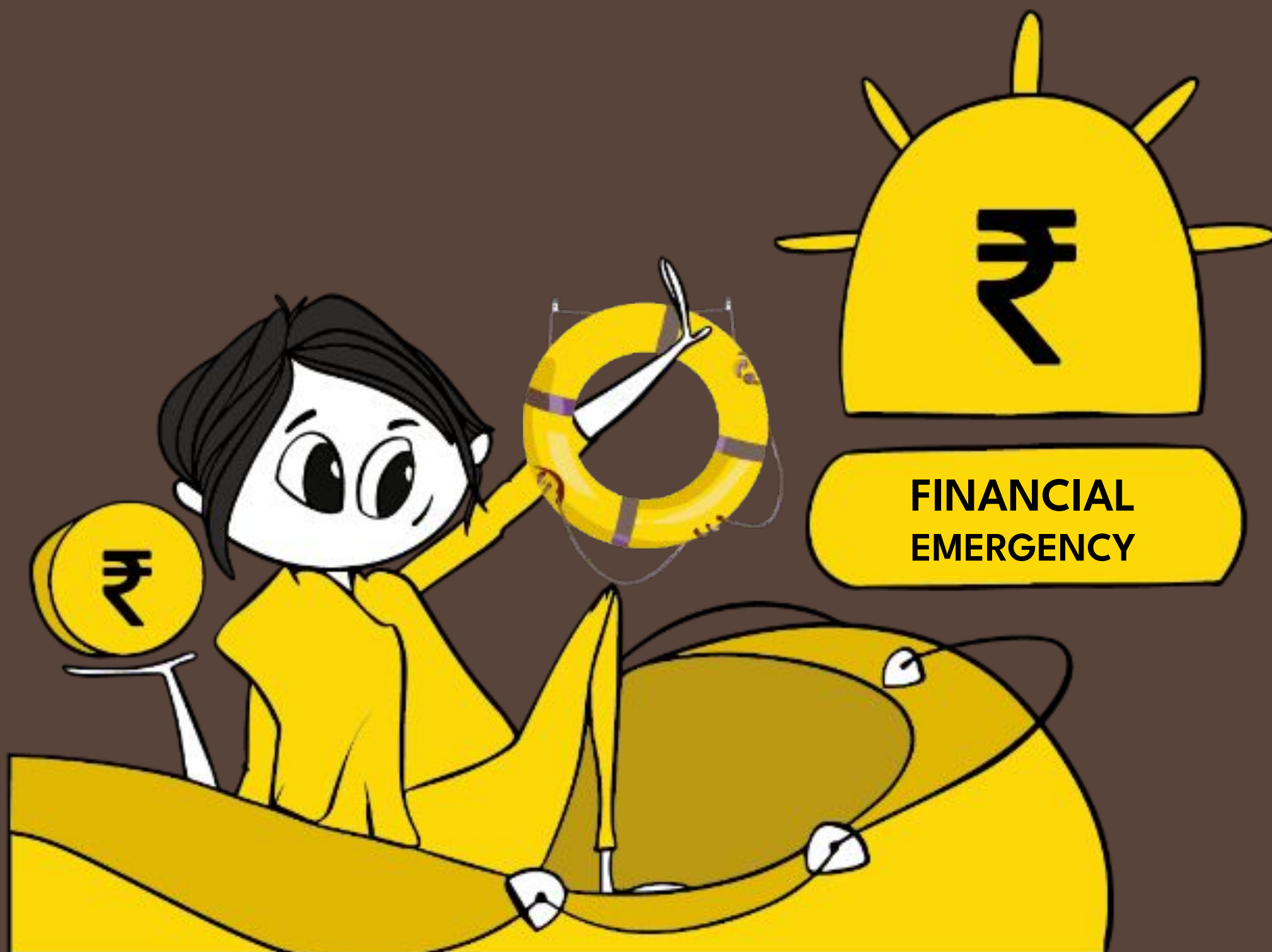
Know the step by step  
approach to plan your  
finances easily





# TOPICS COVERED

**Know how to anticipate, prepare for and handle financial emergencies**



**Know what savings are, why you need them and how to generate them**

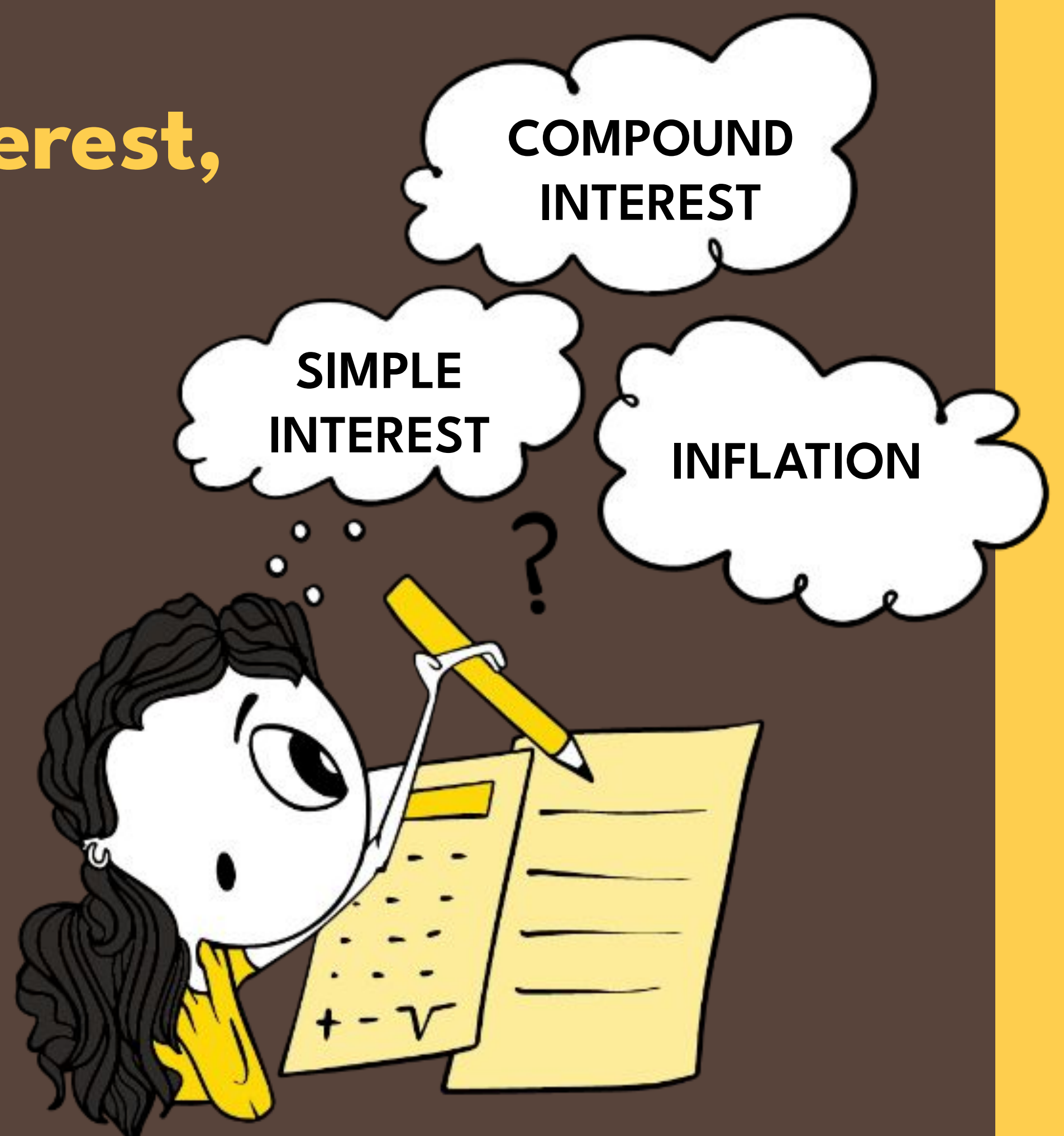


**Be confident about the differences between savings, insurance and investment**



# TOPICS COVERED

**Be able to calculate simple interest, compound interest and inflation impact**



**Learn the art of Budgeting**

**Know about the impact of borrowing and tax on your available funds**





# TOPICS COVERED

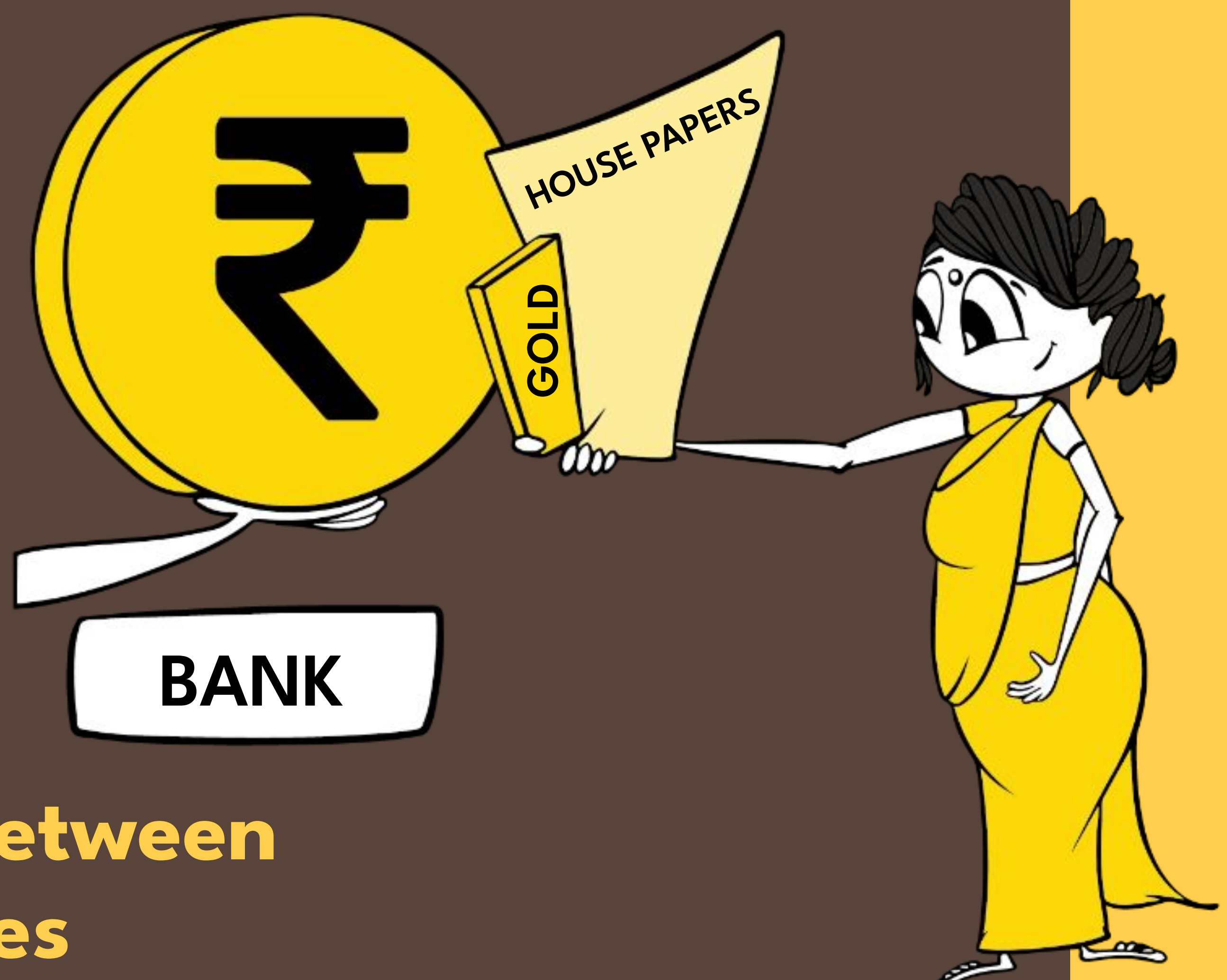
**Save yourself from  
financial frauds and  
scamsters**



**Be a master instead of  
a slave of credit and  
debit cards**



**Know the difference between  
collateral and securities**





# TOPICS COVERED

**Believe that you can and should handle your own finances**

I BELIEVE



**Confidently talk about risk and liquidity**

**Break down your DREAMS to GOALS effectively**





# WOMEN AND FINANCIAL LITERACY

According to a Standard & Poor study, a whopping 80% Indian women are just about numerate and do not understand basic financial concepts such as budgeting, risk, inflation and compound interest. As a result, women are under-equipped to take up the responsibility for their financial security, leaving it to 'the menfolk', who are barely better qualified at 27% financially literate. While women are Lakshmi's for their family, they are not Lakshmi for themselves.

Financial independence and security are essential enablers for women to lead more fulfilling lives.

Be Your Own Lakshmi is the best available tool to learn about basics of personal finances and helps to demystify financial concepts like savings, compounding, investments and inflation.

Be Your Own Lakshmi is not merely about financial literacy for women. It is about the world of opportunities that unlock when we are empowered with the knowledge of managing finances.

Economic independence is the key to reduce gender disparities and Be Your Own Lakshmi lays a firm foundation for this.



# ABOUT

## BE YOUR OWN SHAKTI

**Be Your Own Shakti** is a unique umbrella EdTech platform for a range of **successful and popular** programs of **Be.artsy**, its parent company, that help upskill individuals for their **emotional, financial and occupational growth**.

This platform offers **hybrid online and on-ground courses** for individuals from among Be.artsy's programs which includes:

1. Financial Literacy
2. Prevention of Sexual Harassment
3. Domestic Violence
4. Women Empowerment
5. Gender Sensitisation
6. Addressing Diversity
7. Inclusion at Workplace
8. Emotional Intelligence
9. Critical Conversations
10. Leadership Skills
11. Road Safety
12. Biases at Workplace
13. Awareness on LGBTQIA+
14. Persons With Disability
15. Company Core Values



# SHIKHA MITTAL

Founder and Director Be.artsy  
Awareness Experts leading  
social enterprise since 2010

**Forbes India W-Power Trailblazers**  
in 2019 for her pioneering work in  
prevention of sexual harassment

**National Consultant** for capacity  
building for MSME on the elimination of  
violence and harassment

**External Member** at various  
organizations



Winner  
of IIM Bangalore's  
**Alumni Achiever Award**  
in 2019-20 for  
the impact category  
'Social'

## Shikha has launched three companies:



**Awareness  
Social Enterprise**  
(2010)



**Section 8 Company  
(Not for profit)**  
(2020)



**EdTech**  
**Making 100 million  
Indians Independent**  
(2021)



# TAKE CHARGE OF YOUR FINANCIAL HEALTH



**BUY- ALL-IN-ONE**



**BUY- LEVEL ONE**



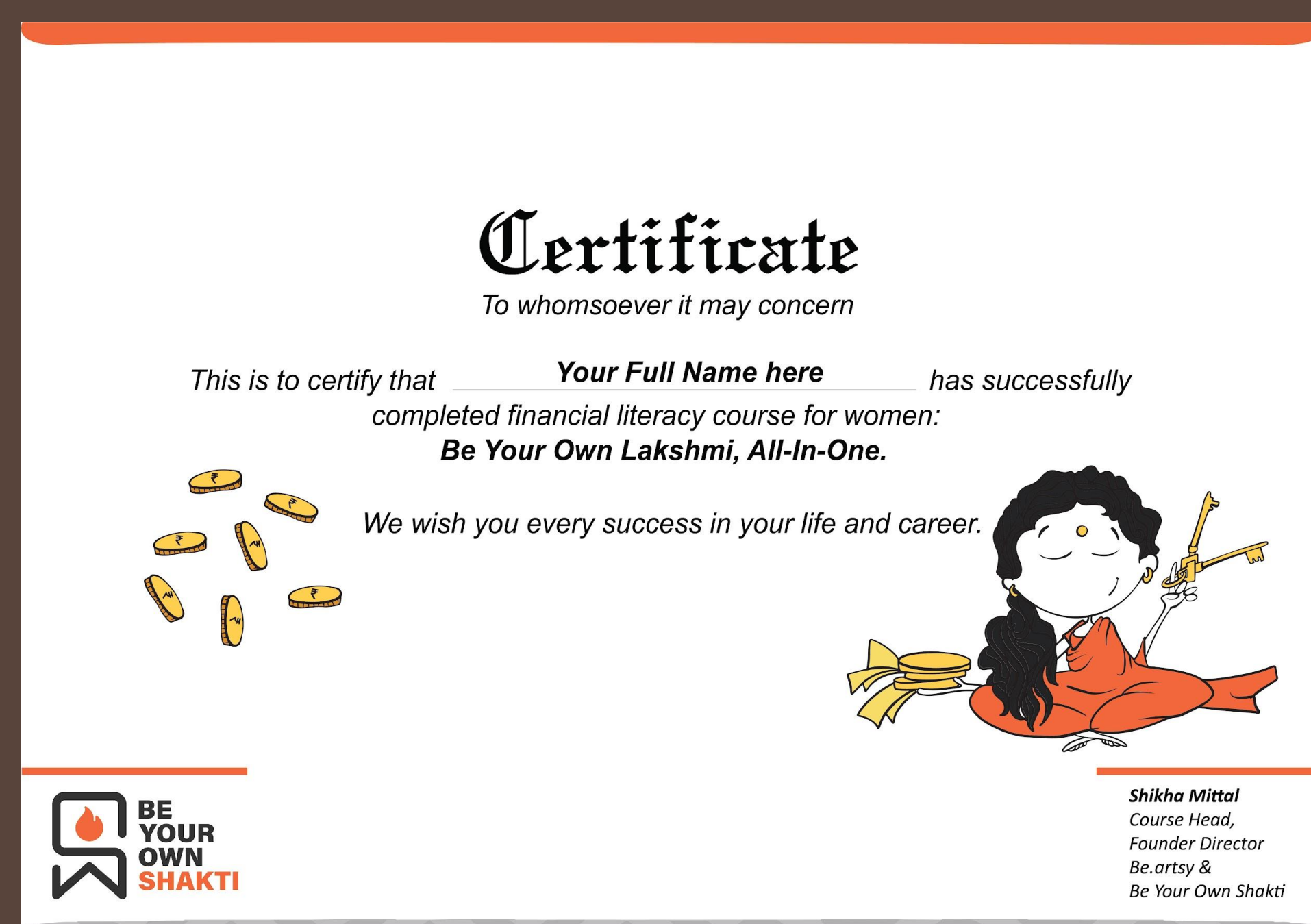
**BUY- LEVEL TWO**



**BUY- LEVEL THREE**

**FOR BULK PURCHASE OR ANY QUERY - [ADARSH@BE-ARTSY.COM](mailto:ADARSH@BE-ARTSY.COM)**

**DOWNLOAD  
CERTIFICATE  
PREVIEW**







**BE  
YOUR  
OWN  
SHAKTI**

**LIFE SKILLS FOR THE REAL WORLD**

# CONTACT

**ADARSH SINGH**

[adarsh@be-artsy.com](mailto:adarsh@be-artsy.com)

[+91 7880414042](tel:+917880414042)