

Be The Paise Wala

COURSE BROCHURE



An initiative by

Be.artsy
AWARENESS
●●● EXPERTS

**Are you one of the 73% of men
in India who do have financial
knowledge but want to learn how
to align it with your goals?**



**Are you tired of being
under-confident and
feeling it is time
to strike out on your own?**

**Do you want to be one of the
confident 'Paisa wala' who makes
money out of money?**

**Sign up for
Be The Paise Wala course now
and take charge of your
financial health!**

COURSE DETAILS

Level 1 (20 Chapters - 1 Hour 24 Mins)

Lesson 1: Introduction	Lesson 12: Difference Between Savings and Investment
Lesson 2: Financial Health Formula	Lesson 13: Savings and Behavioural Aspect
Lesson 3: Inflation	Lesson 14: Asset and Liability
Lesson 4: Need Want Desire	Lesson 15: Financial Planning
Lesson 5: Dream to Goal	Lesson 16: Budgeting
Lesson 6: Types of Personal Finance	Lesson 17: Chess Game
Lesson 7: Define Savings	Lesson 18: What is Bank
Lesson 8: Find Money to Save	Lesson 19: Scams and Frauds
Lesson 9: Liquidity	Lesson 20: Taxes
Lesson 10: Need for Savings	
Lesson 11: How to Allocate Income	

Level 2 (15 Chapters - 1 Hour 16 Mins)

Lesson 1: Time Value of Money	Lesson 9: Price of Procrastination
Lesson 2: Multiple Sources of Income	Lesson 10: Water Tank
Lesson 3: Active and Passive Income	Lesson 11: 5 Steps for Financial Planning
Lesson 4: Reduction of Expenses	Lesson 12: How to Make a Good Budget
Lesson 5: Enemies of Savings	Lesson 13: Compound Interest
Lesson 6: Present Bias	Lesson 14: Credit Cards – Merits & Demerits
Lesson 7: Increase Savings	Lesson 15: Why Pay Tax
Lesson 8: Unit Price	

COURSE DETAILS

Level 3 (10 Chapters - 1 Hour 08 Mins)

Lesson 1: Difficulties in Reducing Expenses

Lesson 2: Pocket Rule

Lesson 3: Enemies of Savings Part-2

Lesson 4: Rule of 72

Lesson 5: How to Save Money Effectively

Lesson 6: Cash Flow

Lesson 7: How a Good Budget Helps You

Lesson 8: Different Types of Deposits

Lesson 9: Basic of Loan

Lesson 10: Types of Taxes

All-In-One (45 Chapters - 3 Hours 48 Mins)

The "All in One" course is a comprehensive financial literacy program that includes all the 45 chapters from Levels 1, 2, and 3. By enrolling in this course, you'll gain access to a wealth of knowledge and practical insights spanning a wide range of financial topics. From foundational concepts to advanced strategies, this course covers it all.

Live Classes

You will get access to 2 live classes at every level to learn all the financial concepts and get answers of your questions from Shikha Mittal. In the All-In-One course, you will get access to all 6 live classes (2 classes x 3 levels).

The content of live classes is based on course level that you've purchased. Watch all videos carefully and be prepared with your questions before taking live classes.

YOUR COMMON QUERIES

Who can join this course?

This course welcomes participants from all backgrounds, specifically boys who are in college, and universities, as well as freshers working in diverse sectors.

What are the prerequisites for this course?

All you need is a strong desire to learn – no PhD in finance is required! We welcome anyone with a curiosity about financial terms and concepts.

When does the course start and what are the timings?

The pre-recorded sessions are available the moment you sign up for the course. No need to worry about setting your alarm. It's the ultimate 'study at your own pace' kind of course!

When will I get lifetime access?

You will get lifetime access to the recorded videos on the website as soon as you register for any level. You will get free upgrades of videos, PDF notes, assignments and quizzes based on the course you enrolled in.

YOUR COMMON QUERIES

In which language will the course content be delivered?

The course is currently offered exclusively in English. We have plans to introduce subtitles and audio for additional languages in the near future.

We've kept the English at a basic level to ensure it's easily comprehensible. Feel free to ask your questions in English or Hindi in live classes.

How long will it take to get access to the course?

You will automatically get the course access after making the payment. You can see your courses by logging in.

Click on 'My Account' and check 'My Courses' tab below your profile. A confirmation mail will also be sent to you. Please check your promotions/ updates tab and spam folder as well.

Will I get a certificate?

You will get a certificate after completing all the videos in each level and scoring 75% or above in the final quiz. You can access your certificate in your profile.

Share the certificate on Instagram, LinkedIn, Twitter and tag @beyourownshakti. You can also add it in your Resume, LinkedIn profile, and on printed documents.

YOUR COMMON QUERIES

What is the course duration?

Level 1	20 Chapters	1 Hour 24 Mins
Level 2	15 Chapters	1 Hour 16 Mins
Level 3	10 Chapters	1 Hour 08 Mins
All-In-One	45 Chapters	3 Hours 48 Mins

Can I get a refund?

We are providing all the necessary information here to make the right decision and we do not offer refunds under any circumstances except multiple payments due to technical issues. We encourage you to make an informed decision by reviewing testimonials and learning more about the course before enrolling.

What's the cost of course based on levels?

Be The Paise Wala course is available in four packages. Pricing is given below including GST.

Level 1 - INR 599
Level 2 - INR 1199
Level 3 - INR 1799
All-In-One - INR 3499

Where can I ask for help?

You can always write to us for any technical issue or query at adarsh@be-artsy.com.

TOPICS COVERED

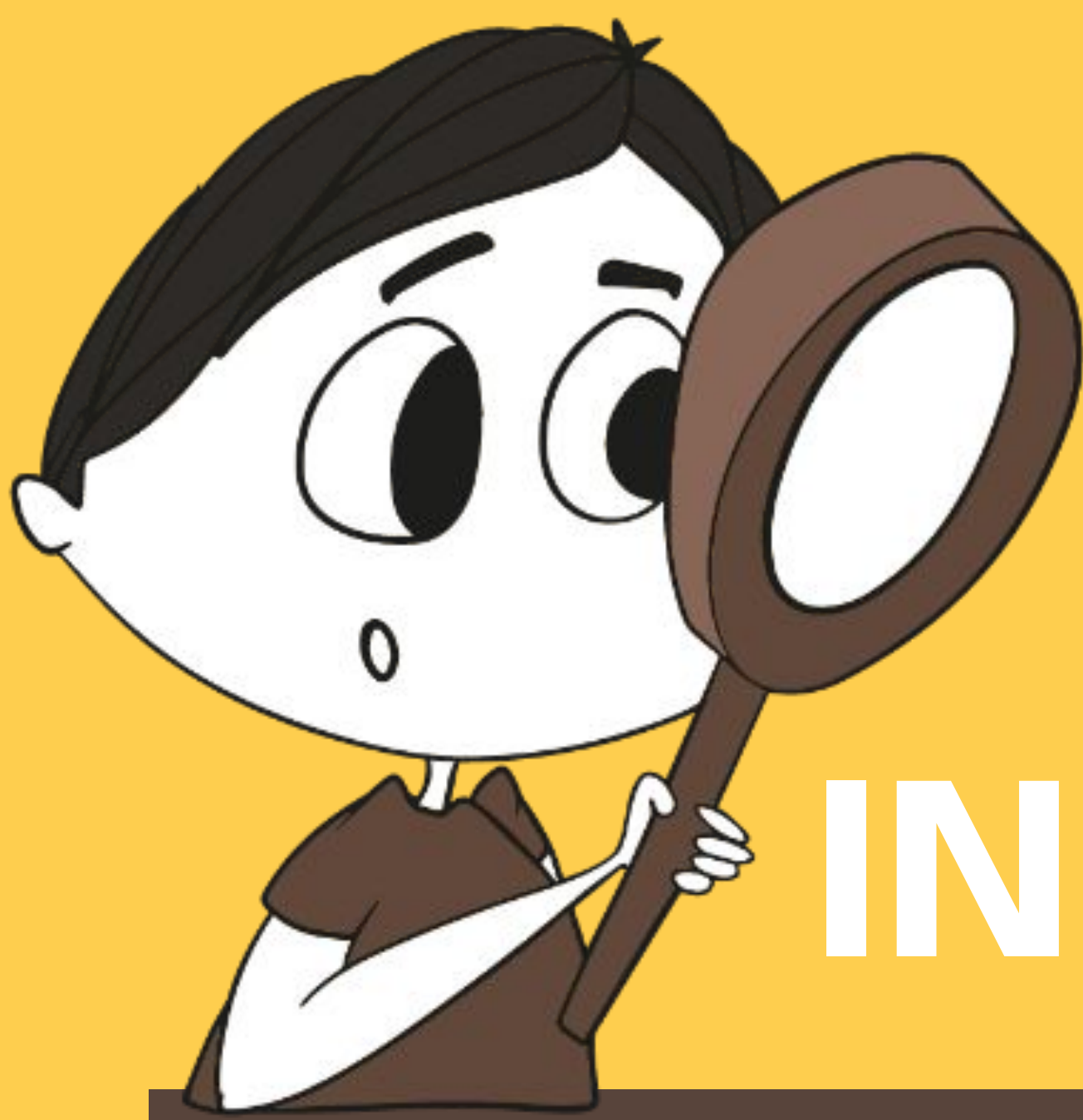
You will learn the basic personal finance

**Understanding expenses
and how to control them**

EXPENSES



**Know about the types of income
and the hows' and whys' to have
different sources of income**



INCOME

**FINANCIAL
PLANNING**

**Know the step by step
approach to plan your
finances easily**



TOPICS COVERED



Know what savings are, why you need them and how to generate them



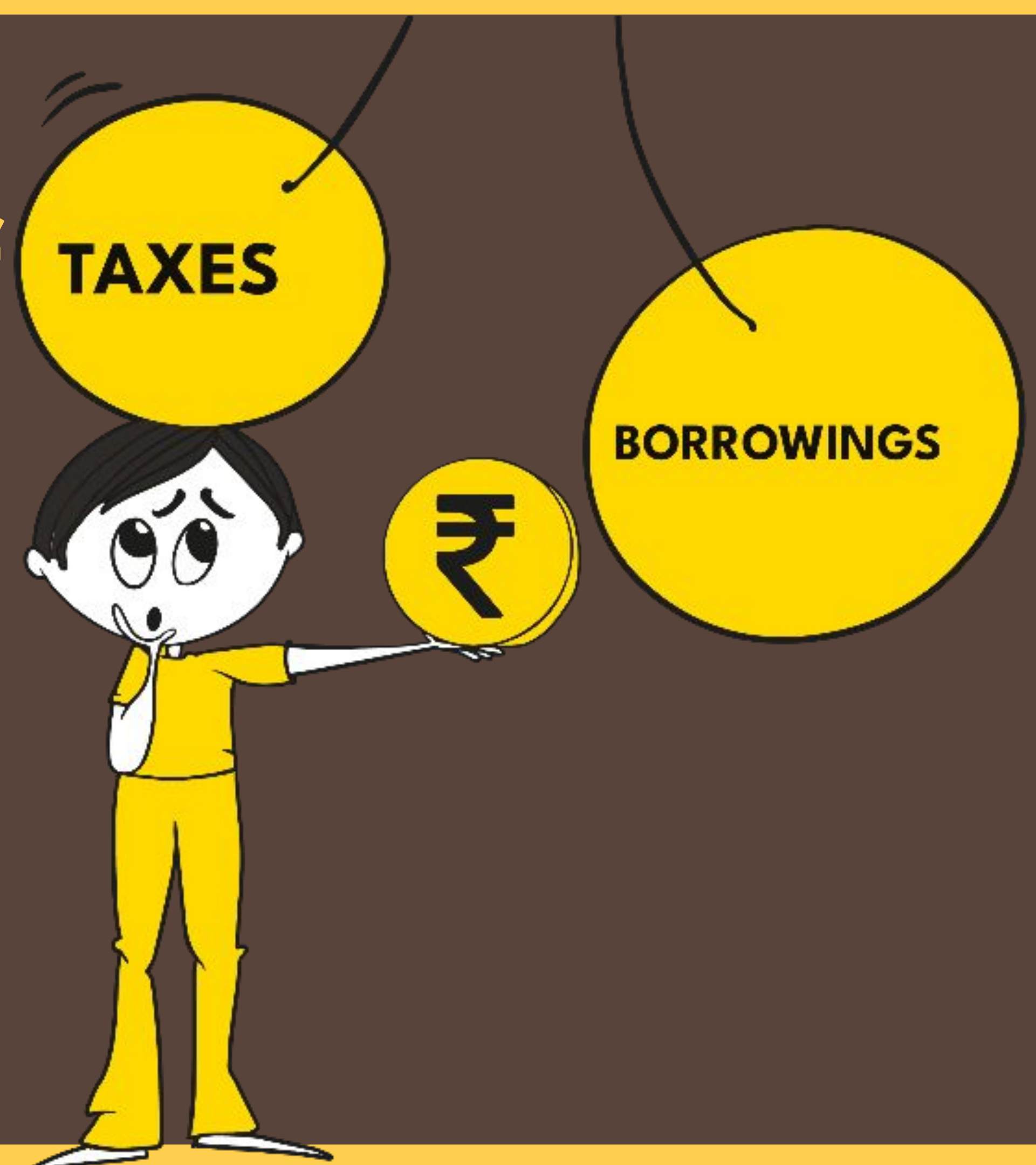
TOPICS COVERED

Be able to calculate simple interest, compound interest and inflation impact



Learn the art of Budgeting

Know about the impact of borrowing and tax on your available funds

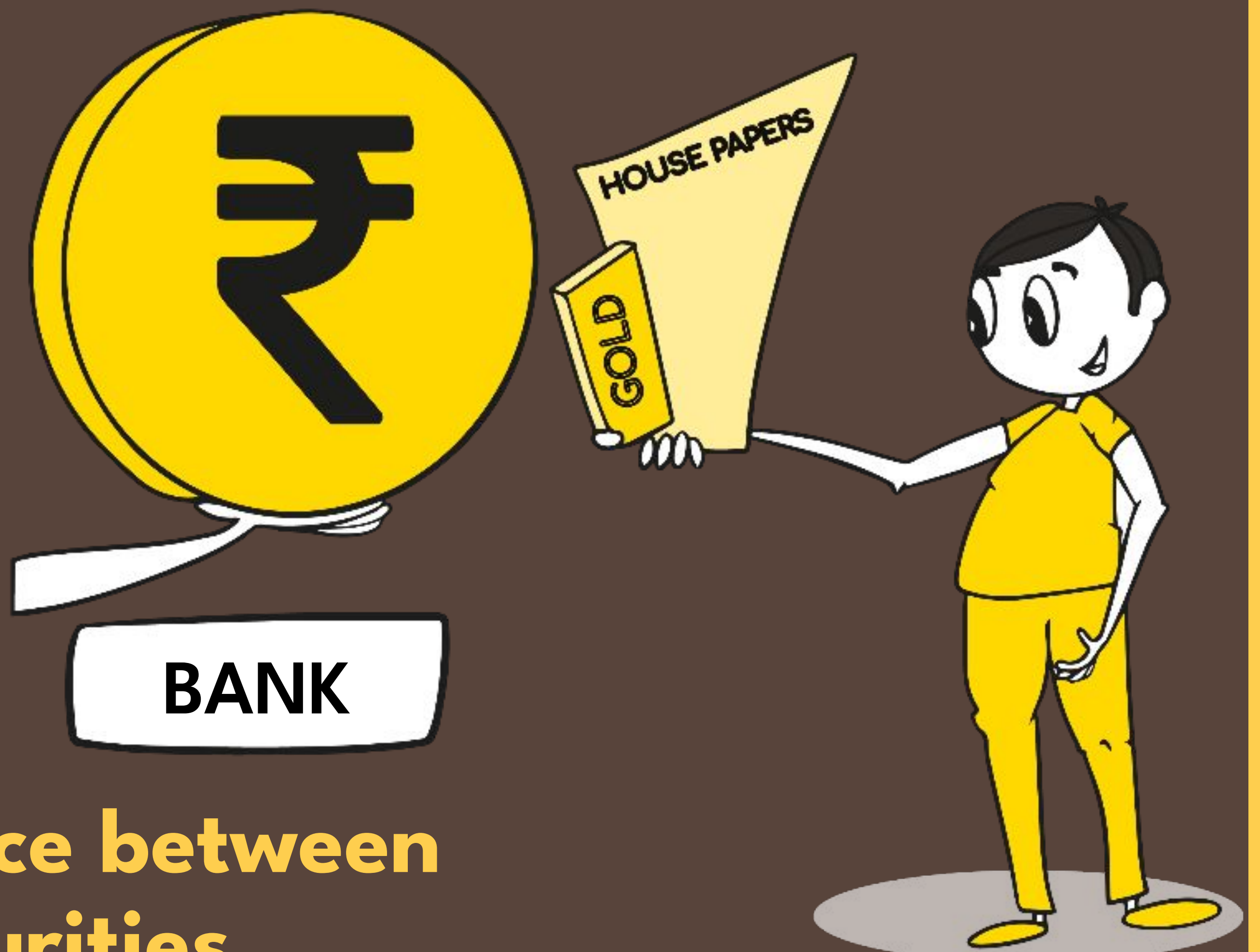


TOPICS COVERED

**Save yourself from
financial frauds and
scamsters**



**Be a master instead of
a slave of credit and
debit cards**



**Know the difference between
collateral and securities**

TOPICS COVERED

Believe that you can and should handle your own finances



Confidently talk about risk and liquidity

Break down your DREAMS to GOALS effectively



ABOUT

BE YOUR OWN SHAKTI

Be Your Own Shakti is a unique umbrella EdTech platform for a range of **successful and popular** programs of **Be.artsy**, its parent company, that help upskill individuals for their **emotional, financial and occupational growth**.

This platform offers **hybrid online and on-ground courses** for individuals from among Be.artsy's programs which includes:

1. Financial Literacy
2. Prevention of Sexual Harassment
3. Domestic Violence
4. Women Empowerment
5. Gender Sensitisation
6. Addressing Diversity
7. Inclusion at Workplace
8. Emotional Intelligence
9. Critical Conversations
10. Leadership Skills
11. Road Safety
12. Biases at Workplace
13. Awareness on LGBTQIA+
14. Persons With Disability
15. Company Core Values

MEN AND FINANCIAL LITERACY

In the realm of personal finance, the role of men as breadwinners carries a unique emotional weight. Beyond the numbers and budgets, financial literacy for men is a crucial aspect of navigating the responsibilities tied to providing for a family.

The burden of being the primary earner often places men at the intersection of financial decision-making and emotional well-being.

Financial literacy equips men with the knowledge to make sound economic choices, alleviating the stress associated with managing family finances. Understanding investments, budgeting, and long-term planning not only fosters a sense of security but also empowers men to weather unexpected financial storms.

Moreover, the emotional toll of shouldering the financial burden can be mitigated through effective communication and shared financial responsibilities within the family.

In an era where financial landscapes are evolving, fostering financial literacy among men is pivotal. It transforms the role of provider from a mere obligation to an informed, empowered choice, enriching not only their own lives but the well-being of their families.

The emotional dividends of financial literacy extend far beyond bank balances, shaping resilient, confident men capable of navigating the intricate terrain of family finances.

SHIKHA MITTAL

Founder and Director Be.artsy
Awareness Experts leading
social enterprise since 2010

Forbes India W-Power Trailblazers
in 2019 for her pioneering work in
prevention of sexual harassment

National Consultant for capacity
building for MSME on the elimination of
violence and harassment

External Member at various
organizations



Winner
of IIM Bangalore's
Alumni Achiever Award
in 2019-20 for
the impact category
'Social'

Shikha has launched three companies:



**Awareness
Social Enterprise**
(2010)



**Section 8 Company
(Not for profit)**
(2020)



EdTech
**Making 100 million
Indians Independent**
(2021)

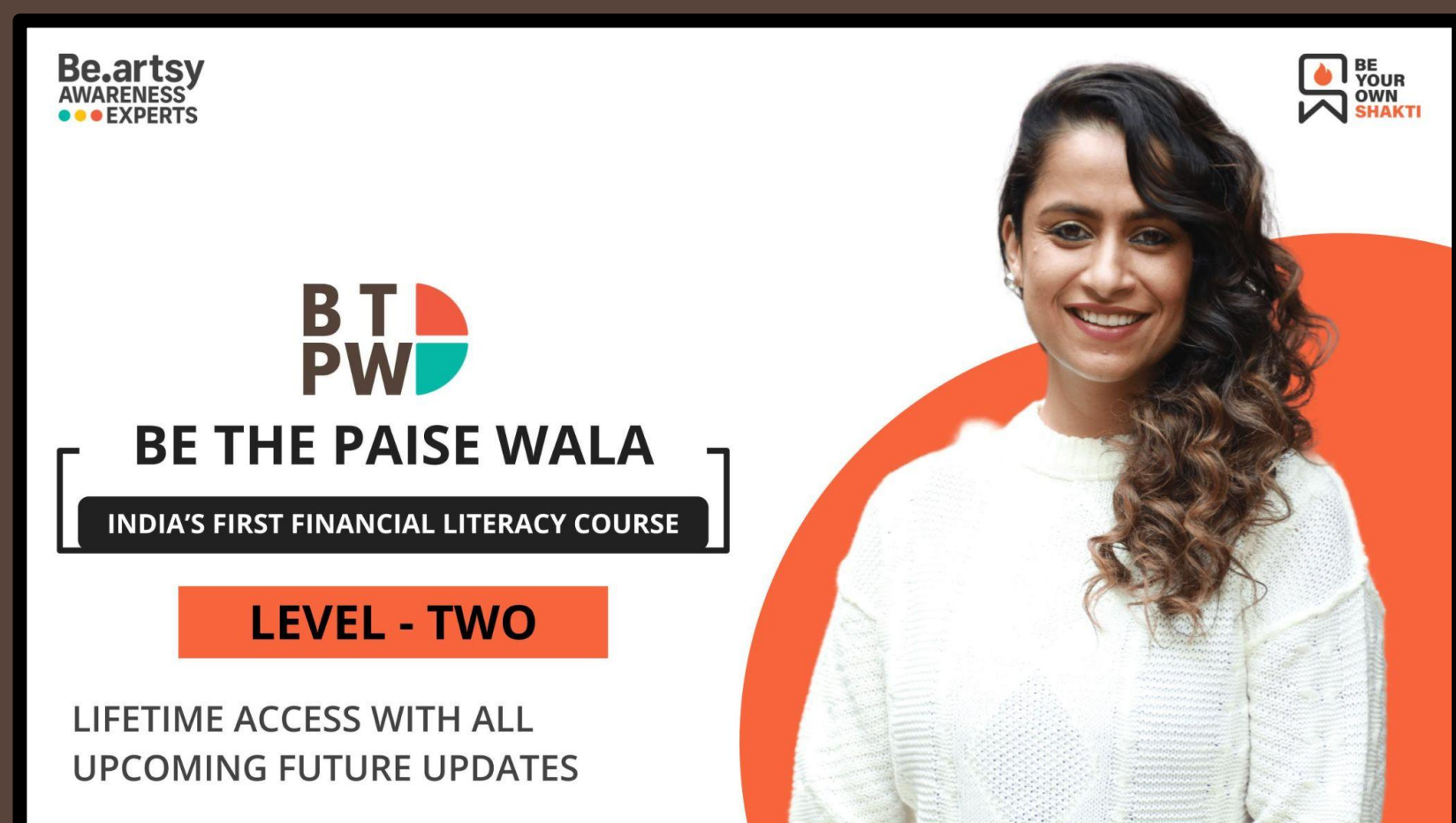
TAKE CHARGE OF YOUR FINANCIAL HEALTH



BUY- ALL-IN-ONE



BUY- LEVEL ONE



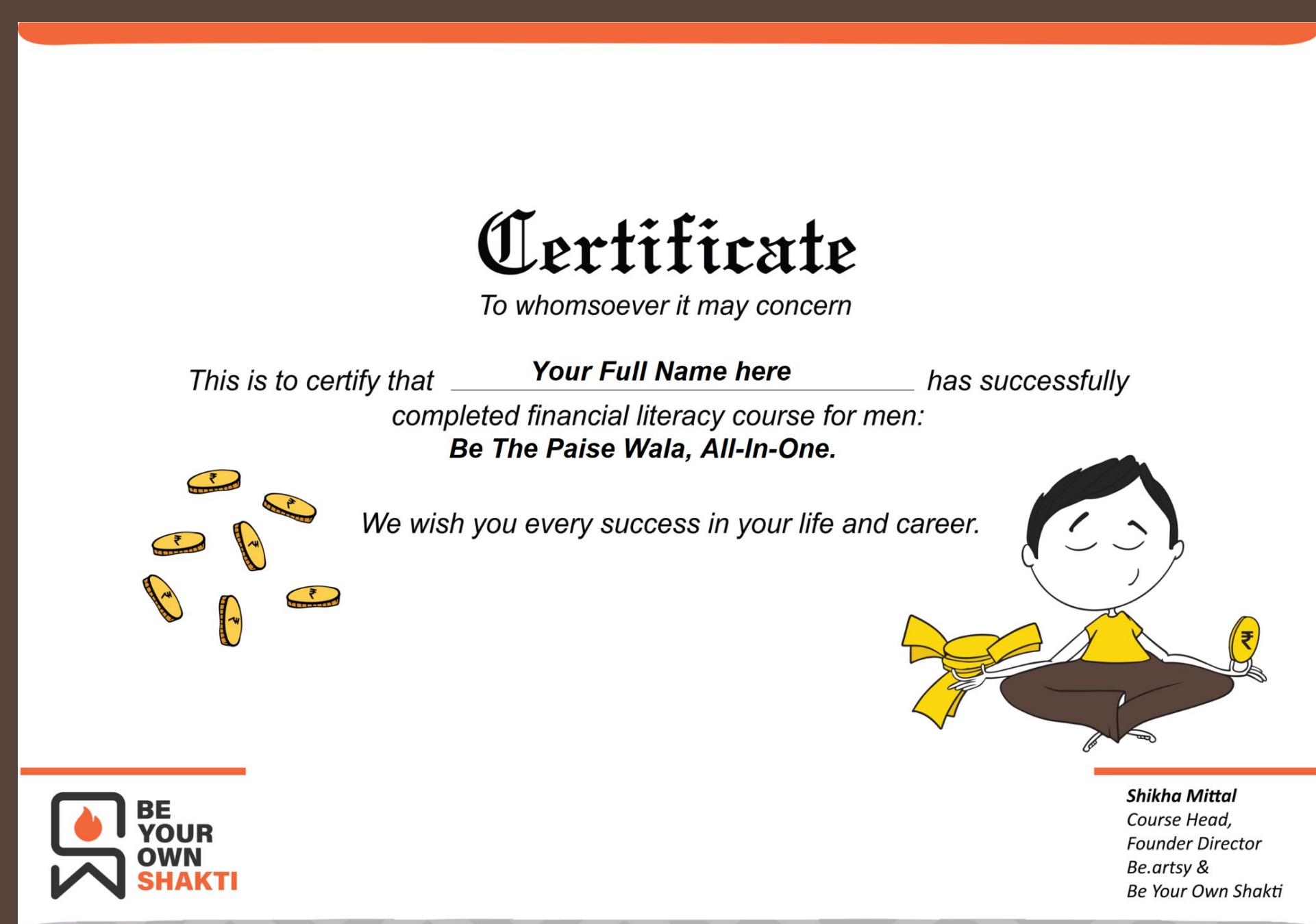
BUY- LEVEL TWO



BUY- LEVEL THREE

FOR BULK PURCHASE OR ANY QUERY - ADARSH@BE-ARTSY.COM

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CERTIFICATE
PREVIEW**





**BE
YOUR
OWN
SHAKTI**

LIFE SKILLS FOR THE REAL WORLD

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