

Be Your Own Lakshmi

COURSE BROCHURE



Are you one of the 80% women in India who lack the confidence to handle their own finances?

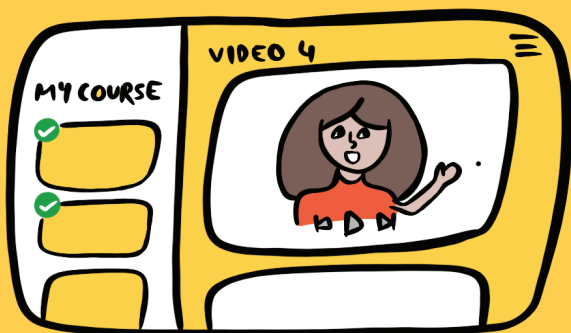


NOT ANY MORE!

**Sign up for Level 1
and Level 2 courses now
and take charge
of your financial health!**

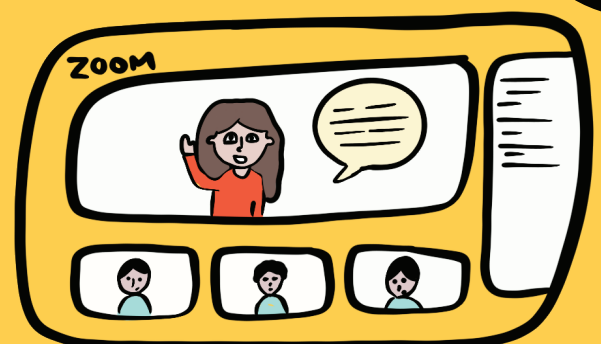
COURSE DETAILS

40 RECORDED
CLASSES



3 Hours

1 LIVE
CLASS



2 Hours



YOUR COMMON QUERIES

Who can join this course?

Indian women and girls (age 18 and up).

What is the course duration?

Level 1 consists of 40 pre-recorded videos on www.beyourownshakti.com and one doubt session of 2 hours with the course founder Shikha Mittal.

Level 2 is an 8-session live course, 2 hours per session, with certified Financial Experts.

What languages is the course available in?

The program is currently available in Hindi and English. More languages will be added soon.

Will I get a certificate?

Yes, people who complete both Level 1 & Level 2 of the course will get a certificate of attendance.

Those who complete the post-program quiz and score at least 90% will additionally get a certificate of proficiency. Certificates will be emailed to the registered email address. You are free to list your certificate in your resume.

YOUR COMMON QUERIES

Can I get recordings of the session?

Recordings are proprietary and therefore are not permitted to be made public to the participants.

Please ensure that you attend all sessions.

However, on a case-to-case basis, participants may be accommodated for a single missed session in the next batch at the company's discretion.

What is the course fee?

Level 1, per participant INR 3000 +18% GST = 3540,

Level 2, per participant INR 3500 +18% GST = 4130.

LEVEL ONE

You will learn the basic personal finance

Understanding expenses ,
and how to control them

EXPENSES



Know about the types of income, and
the hows and whys to have different
sources of income

INCOME

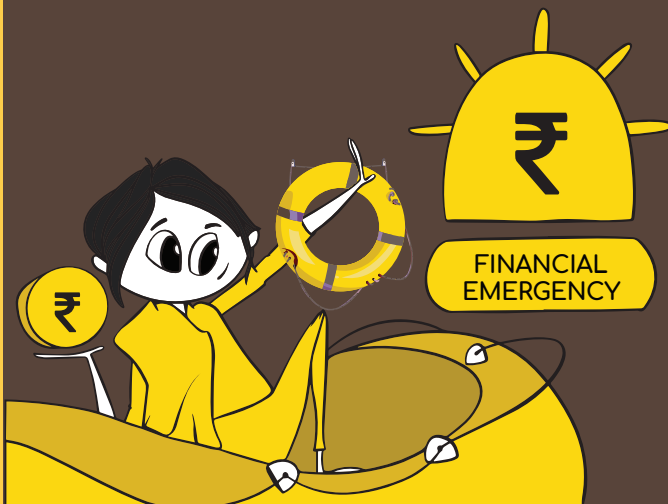
**FINANCIAL
PLANNING**

Know the step by step
approach to plan your
finances easily.



LEVEL ONE

Know how to anticipate, prepare for, and handle financial emergencies



Know what savings are, why you need them, and how to generate them

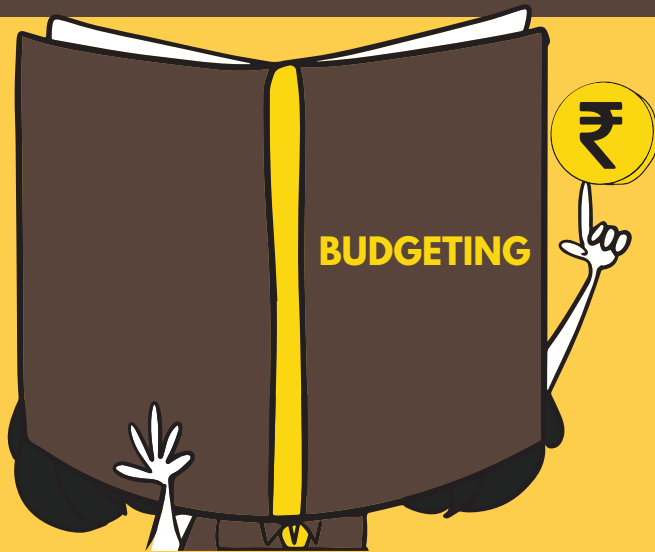


Be confident about the differences between savings, insurance and investment



LEVEL ONE

Be able to calculate simple interest, compound interest and inflation impact



Learn the art of Budgeting

Know about the impact of borrowings and tax on your available funds

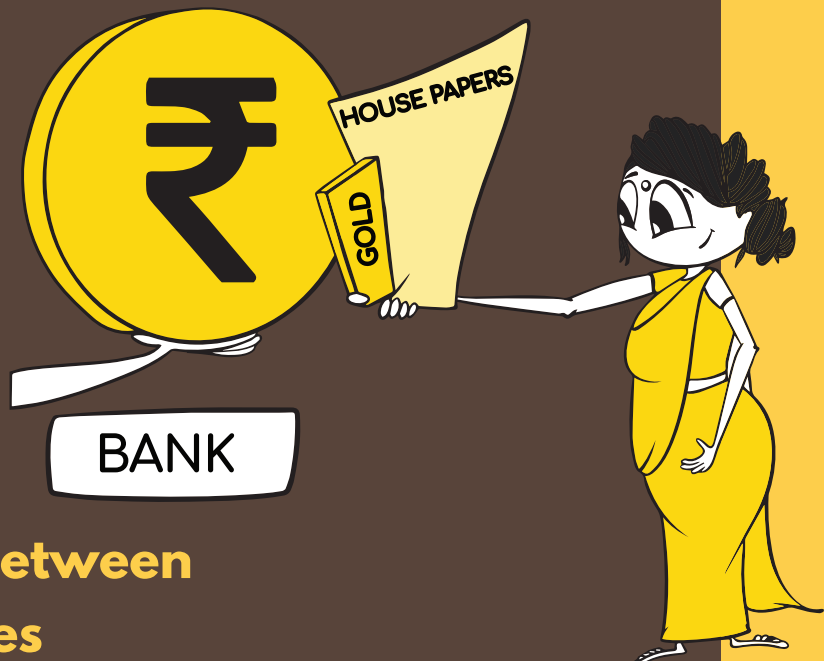


LEVEL ONE

**Save yourself from
financial frauds and
scamsters**



**Be a master instead of
a slave of credit and
debit cards**



**Know the difference between
collateral and securities**

LEVEL ONE

Believe that you can and should handle your own finances



Confidently talk about risk and liquidity

Break down your DREAMS to GOALS effectively



WOMEN AND FINANCIAL LITERACY

According to a Standard & Poor study, a whopping 80% Indian women are just about numerate, and do not understand basic financial concepts such as budgeting, risk, inflation and compound interest. As a result, women are under-equipped to take up responsibility for their financial security, leaving it to 'the menfolk', who are barely better qualified at 27% financially literate. While women are 'Lakshmi' for their family, they are not Lakshmi for themselves.

Financial independence and security are essential enablers for women to lead more fulfilling lives.

Be Your Own Lakshmi satisfies the urge of women participants to learn about basics of personal finances and helps to demystify financial concepts like inflation, compounding, investments, and savings.

Be Your Own Lakshmi isn't merely about financial literacy for women. It is about the world of opportunities that unlock when we are empowered with the knowledge of managing finances.

Nothing can be more crucial for women who will step into the post-Covid world with its new challenges.

Economic independence is the key to reducing gender disparities, and Be Your Own Lakshmi lays a firm foundation for this.

ABOUT BE YOUR OWN SHAKTI

Be Your Own Shakti is a unique umbrella edtech platform for a range of successful and popular programs of **Be.artsy**, its parent company, that help upskill individuals for their emotional, financial and occupational growth.

This offers hybrid online and on-ground courses for individuals at their own pace from among Be.artsy's programs which include financial literacy, prevention of sexual harassment at work, domestic violence, diversity and inclusion, and emotional intelligence programs.



SHIKHA MITTAL

FOUNDER BEARTSY
AN ENTERPRISE EXPERTISE
IN AWARENESS PROGRAMS
SINCE 2010

FORBES INDIA W-POWER TRAILBLAZERS

WINNER OF IIM BANGALORE'S ALUMNI ACHIEVER AWARD IN
2019-20 FOR THE IMPACT CATEGORY 'SOCIAL'

EDUCATED 5000 WOMEN VIA
'BE YOUR OWN LAKSHMI' CAMPAIGN

DIRECTED 1800 FINANCIAL LITERACY SESSIONS
SINCE 2016

CONTACT US

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