



**BE  
YOUR  
OWN  
SHAKTI**

**Life skills for the real world**

[www.beyourownshakti.com](http://www.beyourownshakti.com)

# Be Your Own **Shakti** is...

India's first e-learning platform offering solutions for real life problems, for individuals to navigate their day-to-day.

Introducing  
Be Your Own Lakshmi,  
a flagship course  
for women to help  
them build their  
financial health

# Be Your Own Lakshmi

**India's first  
financial literacy  
course for women**

**Be that woman  
who has the  
confidence to  
handle her own  
finances...**

# A first-of-its-kind course offers



- The course helps you decode your money with **zero intent of selling any mutual fund or insurance policy.**
- Hybrid format (**Pre-recorded lessons + Live sessions**)
- **Lifetime access** of all pre-recorded content (available on the website)
- Cohort-based learning (start learning at the same time with other participants and progress through the course with live classes)
- Two level course with **basics** in level 1 and **advanced** in level 2.
- Level 1 is facilitated by **Shikha Mittal (Financial Literacy expert & Founder of Be Your Own Shakti)**
- Level 2 is facilitated by trusted financial planners and educators.
- **Simplify financial jargons** & technical terminologies
- Practical learning with examples
- Includes behavioural aspects of money
- Get access to our trusted financial planner network across India
- **30 mins free personal sessions** with lead facilitator post level 1
- **30 mins free financial health check up** with financial planner post level 2

# Meet your Instructor/ facilitator

## Shikha Mittal



Designed and developed Be Your Own Lakshmi, the first financial literacy program for Indian women

Upskilled 15k+ Indian women to manage their personal finances and beat patriarchy

Developed finlit programs for corporate, multinational and unicorn companies: CoinSwitch, Zeta, PepsiCo India, PwC, Mahindra Holidays, Asian Paints, Reckitt Benckiser, Modenik Pvt Ltd, Yulu Bikes. Hindustan Unilever.

# Level 1



Pre-Recorded Videos  
(2 hr 32 mins)



Live Classes  
(8 hours)



Doubt Sessions



Live Quizzes

Basic

Rs 3000 + GST =  
**Rs 3540**

# Level 2



Live Classes  
(8 hours)



Doubt Sessions



Live Quizzes

Advanced

Rs 3500 + GST =  
**Rs 4130**

# How does this course work?

**01**

Orientation

**02**

Pre-recorded videos

**03**

Doubt sessions

**04**

Live classes

**05**

Level 1 completed

**06**

Eligible for level 2

**07**

Live classes for Level 2

**08**

Flaunt Being Your Own Lakshmi!

# What will you learn from this course?



This course is a **practical guide designed and delivered in the most simplified way** to help you learn and unlearn all about money. After completing Be Your Own Lakshmi Level 1, you will be **confident** to say that you are financially literate and you will cover all of these concepts and more:

- 7 things we do with money
- Understanding expenses & budgeting
- Types of income, sources of income, passive and active income
- Need of savings and emergency funds
- Cashflow
- Compounding, Inflation and Time Value of Money
- Debit Vs Credit
- Risk vs Reward
- Loans and borrowings
- Insurance and types of insurance
- Prepare for short breaks and sabbatical.
- Income Tax, old regime and new regime
- Exemptions, deductions and understanding salary slips
- Investments and types of investment
- Financial planning
- Credit score
- Retirement planning



# How will this course help?



Post completion of **Level 1 and Level 2**, you will be able to do the following:

- Anticipate, prepare for, handle financial emergencies and build financial health
- Confidently evaluate the pros and cons of bonds, shares, mutual funds, PPF, gold and real estate
- Cave yourself from financial frauds and scamsters
- Confidently differentiate between savings, insurance and investment
- Taxes and everything you must know to be tax sensible
- Manage personal finances independently and much more...

# Who can sign up for the course?

Designed and developed Be Your Own Lakshmi, the first financial literacy program for Indian women



Students above the age of 16



Working women aspiring to manage their personal finances all by themselves



Homemakers/  
Housewives building prosperous families and aiming independence



Freshers entering work-life

# Get certified!



Yes, **you will be certified** for successful completion of this course

- **Certificate of attendance**
- **Certificate of proficiency:** The participants who will complete the post-program quiz and score at least 90% will additionally get a proficiency certificate.
- **Easily shareable:** Certificates will be emailed to the registered email address. You are free to list your certificate in your resume.

# Frequently asked questions



- **Who can join this course?**

All girls above 16 and all women from all backgrounds can sign-up for the course.

- **What languages is the course available in?**

The program is currently available in **Hindi and English**. More languages will be added soon.

- **What are the prerequisites for this course?**

Anyone with any or no previous knowledge about financial terms can join the course. **The zeal to learn is the only pre- requirement.**

- **Can we get recordings of the live session?**

We do not encourage to share the live class recordings. Please ensure that you attend all sessions. However, under special circumstances participants may be accommodated for a single missed live session, at Be Your Own Shakti team's discretion.



- **When does the course start and what are the timings?**

The pre-recorded sessions are available the moment you sign up for the course. Once you pay, the team will contact you to inform you about the live class schedule. You can always write to us for any query at [sm@beyourownshakti.com](mailto:sm@beyourownshakti.com).

- **Can I get a refund?**

No. We don't provide refunds in any case. If you are not sure about the course, check out the testimonials, read more about the instructor and take an informed decision. In case you miss out on attending the live classes, we can accommodate you to the next available live sessions ONCE.

- **When will I get lifetime access?**

**You will get lifetime access to all the recorded videos** on the website as soon as you register!

- **What's the cost of Level 1 and Level 2?**

Level 1 course costs **Rs 3000 + 18% GST = Rs 3540**

Level 2 course costs **Rs 3500 + 18% GST = Rs 4130**

# **Register Now!**



**ayushi@be-artsy.com  
sayanti@be-artsy.com**

**9311814691**